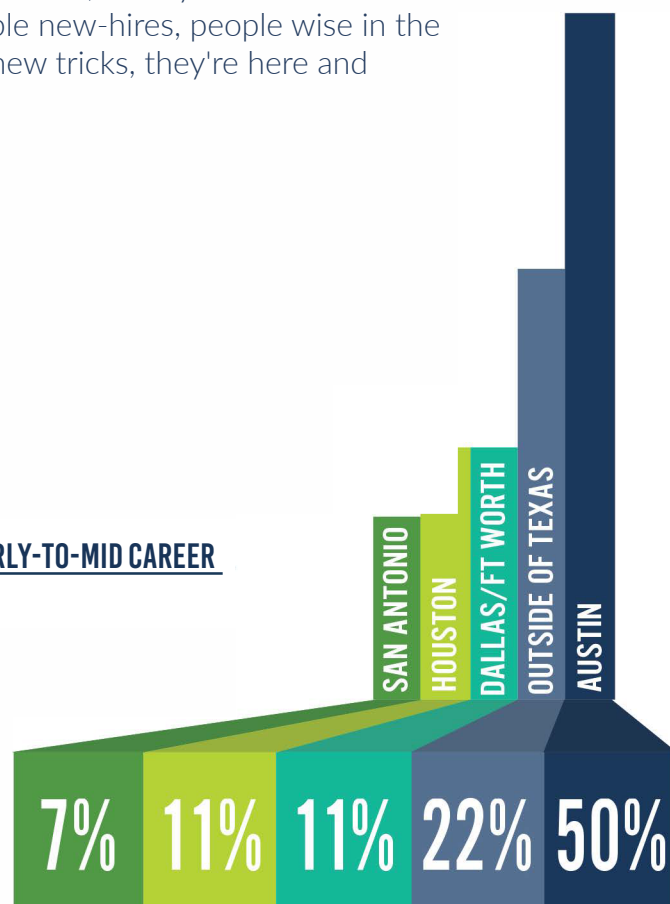
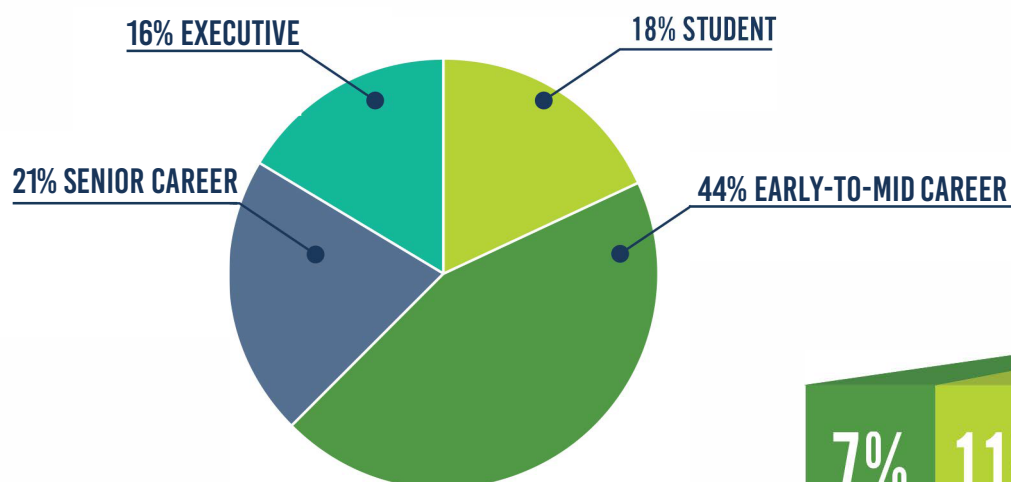


## ABOUT OUR CONFERENCE

**Austin is home to feisty startups, hungry students, and seasoned professionals.**

If it's tech it's here or it's getting here as fast as it can. InfoSec Southwest attendees run the gamut and bring all manner of bright, crazy ideas and wise, steady advice to the table. Whether you're looking to rub elbows with possible new-hires, people wise in the world of infosec, or bigger corporations trying to learn new tricks, they're here and chances are they want to meet you.

### Who we are ▼



### Conference Pricing

**NOW - MAR.31:** \$160

**APR.1:** \$190

**STUDENT & MILITARY:** \$90

### Where we're from ▲

#### Location

Hotel Ella  
1900 Rio Grande  
Austin, TX 78705

# EXHIBITOR AND SPONSORSHIP INFO

Email us at [sponsors@infosecsouthwest.com](mailto:sponsors@infosecsouthwest.com) to secure your sponsorship.

Coders and companies, hackers and handlers, rebels and alliance are all ready to see eye-to-eye, but for that to happen, everyone has to be in the same room, and this is your chance to be part of making that reality happen yet again. Sponsor InfoSec Southwest and show everyone from the biggest names in the industry to the next generation of code-writing dynamos that you're here to be part of the solution.

**We promise it's time and money well spent. (Also, it's a helluva lot of fun.)**



**PLATINUM \$10000**  
1 TOTAL

- ⚡ Branded Infosec Lounge - (pre-event networking reception)
- ⚡ Logo/Link/Description on Website
- ⚡ Logo/Ad on program
- ⚡ 8 conference passes + 50% off additional passes
- ⚡ Opportunity to place promo materials in swag bags
- ⚡ Logo on event banner
- ⚡ Exclusive banner at stage
- ⚡ Sponsorship announcements on social media



**GOLD \$7500**  
4 TOTAL

- ⚡ Complimentary 10x10 Exhibitor Booth
- ⚡ Logo/Link/Description on Website
- ⚡ Logo/Ad on program
- ⚡ 6 conference passes + 50% off additional passes
- ⚡ Opportunity to place promo materials in swag bags
- ⚡ Logo on event banner
- ⚡ Sponsorship announcements on social media
- ⚡ Coffee break sponsorships - signage on site



**SILVER \$5000**

- ⚡ Complimentary 10x10 Exhibitor Booth
- ⚡ Logo/Link/Description on Website
- ⚡ Logo/Ad on program
- ⚡ 4 conference passes + 50% off additional passes
- ⚡ Opportunity to place promo materials in swag bags
- ⚡ Logo on event banner
- ⚡ Sponsorship announcements on social media



**BRONZE \$2500**

- ⚡ Complimentary 10x10 Exhibitor Booth
- ⚡ Logo/Link/Description on Website
- ⚡ Logo/Ad on program
- ⚡ 2 conference passes + 50% off additional passes



**EXHIBITORS \$1100**

- ⚡ 10x10 Exhibitor Booth
- ⚡ Logo/Link on Website
- ⚡ 2 conference passes + 50% off additional passes



## Sponsor - Exhibitor Registration

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook: \_\_\_\_\_

Twitter: \_\_\_\_\_ Instagram: \_\_\_\_\_

**Exhibitor Hours** Saturday: 8:30pm-6:30pm  
Sunday: 8:30pm-6:30pm

### Exhibit Contact

Nicole Huebner  
(512) 758-1581

sponsor@infosecsouthwest.com  
<https://infosecsouthwest.com>

### Exhibitor booths \$1100 X \_\_\_\_

- 10 x 10 booth
- Logo & Link on Website
- 2 conference passes + 50% off additional passes

**Platinum Sponsorship \$10,000 X \_\_\_\_**

**Gold Sponsorship \$7,500 X \_\_\_\_**

**Will have booth on-site: YES NO**

**Silver Sponsorship \$5,000 X \_\_\_\_**

**Bronze Sponsorship \$2,500 X \_\_\_\_**

**Will need electricity: YES NO**

**Total Due** \_\_\_\_\_

I am paying by credit card [ ], check [ ] - check # \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Billing Zip \_\_\_\_\_

### To Pay by Check

Make payments to Trammell Ventures

### Mail To

Trammell Ventures  
6514 McNeil Dr. Suite 2-100  
Austin, TX 78729

Signature \_\_\_\_\_

Date \_\_\_\_\_

Printed Name \_\_\_\_\_

## Sponsor - Exhibitor Application Instructions

- Deadline for application and payment is March 1, 2020
- Booth space or logo printing may not be available after the application deadline.
- Applications may be emailed or mailed.
- Please email a picture of your booth and a high resolution logo to [sponsors@infosecsouthwest.com](mailto:sponsors@infosecsouthwest.com).
- Applications will not be considered complete until payment is received.
- Booths will include pipe and drape, but exhibitors are responsible for providing a table and chairs

Please describe booth, all promotional items, and all items to be sold below

Company Name \_\_\_\_\_

State Sales Tax ID \_\_\_\_\_

# ISSW 2020 Exhibitor Agreement

## Agreement

Each Exhibitor agrees to abide by these rules and regulations. Any and all matters or questions not specifically covered by the rules and regulations shall be subject solely to the decision of the Show Management. The dates and hours of operation of the event are determined by Show Management which reserves the right to change the dates of operation and the hours of operation for the Event. Exhibitors will be notified of any changes but are strongly encouraged to check the Event website for the latest information.

## Execution of Contract

Exhibitor applications and Attendee registrations shall be subject to the approval of Show Management, which reserves the right to reject applications for space or registrations with or without cause. Exhibitor applications will be accepted or declined based on availability of exhibit space and the proposed products and/or services of the Exhibitor. Show Management has the absolute right to cancel any Exhibitor application or Attendee registration and this Agreement with any Exhibitor or Attendee if such fails at any time to comply with any of the terms, provisions or conditions of their respective application, registration, or this Agreement. Such cancellation shall be without liability on the part of Show Management, and in the event of cancellation, show management shall retain all payments made by an Exhibitor for exhibit space. The individual submitting either written or electronic signatures on behalf of an Exhibitor or Attendee represents and warrants that he or she is authorized to do so. Upon acknowledgment of acceptance of an Exhibitor's or Attendee's respective written or electronic application or registration by Show Management, the application or registration shall be a legally binding contract between the Exhibitor or Attendee and Show Management which includes and incorporates these Rules and Regulations.

## Applicable Law

This Agreement shall be governed by and construed in accordance with the laws of the State of Texas without regard to conflict of laws, rules, policies, or principles. If legal action is required to enforce this agreement, the prevailing party is entitled to recover reasonable attorney fees, costs of court and any other expenses incurred in enforcing the agreement.

## Violations

Any violation by Attendee or Exhibitor of any of the terms and conditions herein shall subject Exhibitor or Attendee to cancellation of the Agreement to and to forfeiture of any monies paid on account thereof.

Upon due notice of such cancellation, Show Management shall have the right to take possession of an Exhibitor's space, remove all persons and properties of exhibitor and hold exhibitor accountable for all risks and expenses incurred in such removal.

## Non-Liability and Indemnity

Each Exhibitor and Attendee hereby agrees to indemnify, defend and hold harmless Show Management to the same extent that Show Management may be obliged to indemnify the owner of the Facility. If there are any inconsistencies between Show Management's lease or license for the Facility and this Agreement, the terms of the lease or license shall govern. If there are additional rules, regulations or terms or conditions that Show Management must comply with under its lease or

license, to the extent they may be applicable to the Exhibitor's booth, those additional rules, etc. are hereby incorporated herein by reference and the Exhibitor agrees to comply with them.

By its participation in the Event, any Attendee or Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to the Exhibitor's or Attendee's property brought upon the premises of the Facility or Event. Each Exhibitor and Attendee agrees to indemnify and hold harmless Show Management and the Facility their agents, servants, and employees from any and all losses, damages and claims. The Exhibitor acknowledges that Show Management and the Facility do not maintain insurance covering the Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering losses by the Exhibitor.

The Show Management will not be responsible for any damage or loss to Exhibitors or Attendees for any causes except the willful misconduct of the Show Management. Exhibitors and Attendees agree to take all reasonable care to prevent loss including security protection and fire protection. It is required that each Exhibitor carry insurance against damage or theft of the property exhibited.

All information shared during the Event are the opinions of the Event's speakers, Attendees, Exhibitors, and other Event guests. These Opinions are not necessarily the opinions of the Show Management nor its staff. Exhibitors and Attendees agree to independently and thoroughly evaluate any information received while participating in the Event before taking any action based upon such information.

## Event Cancellation and Activity Amendment

Show Management reserves the right to cancel or amend Event programs, speakers, or other activities as necessary. If the event is cancelled because of reasons beyond the control of Show Management, space fees or deposits already made will be returned to exhibitors on a pro-rata basis, after all related event expenses incurred by show management, through the date of cancellation, have been met and such refund shall be accepted by Attendee and Exhibitor in full settlement of all loss or damage suffered by Exhibitor or Attendee. Show Management reserves the right to cancel or amend Event programs, speakers, or other activities as necessary.

#### Anti-harassment policy

Show Management is dedicated to providing a harassment-free conference experience for everyone, regardless of gender, gender identity and expression, sexual orientation, disability, perceived disability, physical appearance, body size, race, age or religion. We do not tolerate harassment of conference participants in any form. However, please be aware that sexual or medical language or imagery may be appropriate for some talks, and these will be listed in the talk description when relevant. Conference participants violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of the Show Management.

#### Good Neighbor Policy

Exhibitors are required to conduct themselves and operate their exhibit so as not to interfere with the rights of others at the show. Show Management reserves the right to deny access to the exhibition floor to Exhibitors not conducting themselves in a professional, ethical and otherwise appropriate manner. Strolling entertainment or moving advertisements such as robots, persons carrying or wearing signs, scooters, etc., outside an Exhibitor's space are not permitted. No activities should be planned or products displayed in a manner that would require an audience to gather in the aisles. Loud music or entertainment is not acceptable if it interferes with the activities of surrounding booths. Displays should not block other booths or go beyond your booth's boundaries. Specialized lighting effects should be in good taste and not interfere with neighboring Exhibitors or otherwise detract from the general atmosphere of the exhibition. Show Management retains absolute discretion and authority in the arrangement and appearance of all trade displays. No helium balloons are allowed.

Aisles must not be obstructed at any time. No portion of an Exhibitor's display, product, or demonstration may extend into any aisle.

Exhibitors and Attendees may not advertise in or on the sidewalks, ramps, entries, doors, corridors, passageways, vestibules, hallways, lobbies, stairways, elevators, escalators, aisles, or driveways of the Facility without written permission from Show management.

Circulars, catalogs, magazines, folders, promotional, educational or other giveaway matter may be distributed only at an Exhibitor's display.

Only literature approved by Show Management may be distributed in the registration area, meeting rooms, exhibit hall (outside the individual displays) or on transportation provided by Show Management. Canvassing on any part of the Facility or Event is strictly prohibited and any person doing so will be requested to leave the premises, and their material will be removed at the same time.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_